

INFLUENCE OF THE DIRECTIVES OF THE WIDE FIELD OF APPLIED SOCIAL SCIENCES GUIDELINES ON QUALIS SCIENTIFIC MANAGEMENT JOURNALS

Received on: 27/02/2018

Approved on: 25/04/2018

Emerson Antonio Maccari¹

Pang Lien Hsu²

José Eduardo Storopoli³

Altiéres de Oliveira Silva⁴

ABSTRACT

This study aims to analyze the composition of the Qualis Journals for the fields comprising the wide range of applied social sciences and their influence on Qualis Journals on management. For this purpose, we sought secondary data from reports and documents in the field obtained from the CAPES and Education Ministry websites regarding the evaluation and Qualis criteria in additions to articles in which this subject is discussed. The results show that the criteria used in management are different from the other fields, which converge with one another. The results also show that most of the regular A1 journals of the entire field of applied social sciences are published in english language. We concluded that the management criteria are quite different from the criteria used in the other fields and propose further discussions.

Keywords: Qualis Journals; Management; Qualis classification; Applied Social Sciences; Scientific Journals.

1 Full Professor at Universidade Nove de Julho (UNINOVE), Holds a degree in Computer Science from the Regional University of Blumenau Foundation, FURB, Master of Business Administration from FURB and PhD in Administration from the University of São Paulo, USP. São Paulo - SP. Brazil.

E-mail: emersonmaccari@gmail.com

2 Holds a degree in Business Administration from the Western State University of Paraná, UNIOESTE, a master's degree in Business Administration from UNIOESTE and is a Ph.D. student in Administration from Universidade Nove de Julho (UNINOVE).

E-mail: panghsu@outlook.com

3 PhD in Business Administration and has also a degree of Master in Business. Full Professor of Business Strategy at Universidade Nove de Julho (UNINOVE). Member of UNINOVE's Strategic Management of Educational Projects Research Group. UNINOVE's Lead Scholar in the Affiliate Network of the Microeconomics of Competitiveness Course from Harvard Business School. Researches about Strategy and Higher Education Management. Director of Innovation and e-learning content and technologies at UNINOVE.

E-mail: josees@uni9.pro.br

4 Master's degree in Business Administration from Escola Superior de Propaganda e Marketing, ESPM. São Paulo-SP. Brazil. In addition, he is an Editorial Analyst at the Universidade Nove de Julho (UNINOVE) and Executive Editor of the journals Internext-Review of International Business (B2) and Revista Contabilidade, Gestão e Governança (B1).

E-mail: altieres@uninove.br

1 INTRODUCTION

The economic, social and political development of a country is mostly propelled by research and development by society, especially Higher Education Institutions (HEI), through their stricto sensu post-graduation programs. In the specific case of Brazil, although this does not represent all Brazilian intellectual production, these programs are responsible for most of the country's research and studies (MARCHLEWSKI; SILVA; SORIANO, 2011; HUTZ et al., 2010).

In Brazil, intellectual production is mainly evaluated by the Qualis system, which is used to classify the scientific production of post-graduation programs when articles are published in scientific journals (CAPES, 2016a). Lucena and Tibúrcio (2009) explain that the Qualis system is the main parameter used by funding agencies and the CAPES to evaluate the scientific production of academic researchers.

This system is necessary to ensure quality in scientific development and guarantee the reliability and relevance of what is produced and published (COSTA; YAMAMOTO, 2008). It should be highlighted that the process was created to meet the specific needs of the evaluation system and is based on the information provided by the stricto sensu post-graduation programs through the data collection application, known as Sucupira system.

As a result, a list called Qualis is published classifying and ranking journals according to their relevance in the different fields that make up the evaluation system. This list of journals is used by post-graduation programs to divulge their production (CAPES, 2016a).

The wide field of applied social sciences is made up of: (1) management, accountancy and tourism; (2) architecture, urbanism and design; (3) applied social sciences; (4) law, (5) economics; (6) urban and regional planning/demography; and (7) social services. It is also subject to the evaluation criteria for intellectual production. All of these fields have their own criteria for classifying journals according to their specific nature.

However, it would be natural to expect similar evaluation levels or criteria since these sciences belong to the same wide field of knowledge. We can draw comparisons between the fields to gauge their degree of maturity in scientific production and determine how these fields are reflected in their respective areas in the Qualis system. In this context, we introduce the research question: What is the composition of the Qualis system in the wide field of applied social sciences and its influence on the Qualis Journals on management?

To answer this question, we intend to study the fields that constitute the wide-ranging applied social sciences to identify their degrees of maturity as reflected in its ranking from the Qualis Periodical system. We also intend to determine whether the field of management, accountancy and tourism is influenced by the directives issued for the wider field. Furthermore, it will be possible to determine whether the fields are freed to set their own criteria without interference from the others or the wider field of applied social sciences.

2 CAPES EVALUATION SYSTEM

To discuss the importance of intellectual production, we first address the evaluation of post-graduation programs (PGPs), as the research and teaching activities conducted by these programs are essential for the evolution of society. They must have a socially recognized function and be legitimized legally and bureaucratically with an evaluation by the CAPES (MELLO; CRUBEL-LATE; ROSSONI, 2010).

The evaluation of the National Post-graduation System (SNPG) conducted by the CAPES determines the classification of Brazilian academic production. It also aids teacher training at all level to ensure human resources are adequately prepared for the work market in general and strengthens the entire scientific, technological and innovative base. The evaluation system is the main tool for judging the entry and continuation of PGPs in the Brazilian system, whether they offer professional master's degrees, academic master's degrees or doctorate degrees (CAPES, 2014a).

This evaluation is performed by ad hoc consultants from the academic and scientific community under the guidance of the CAPES Evaluation directorate. The aim is to: a) certify the quality of Brazilian PGPs, which is used as a reference for allocating research resources and b) provide guidance for the creation and expansion of PGPs by identifying regional differences and differences in the strategic fields of science in the SNPG (CAPES, 2014a).

The evaluation processes are conducted according to each of the 48 fields of knowledge, with their own documents, in which the elements used to record the quadrennial evaluation are registered, their current status, their characteristics and perspectives and the issues that are considered priorities in the evaluation of PGPs (CAPES, 2014a).

It should be emphasized that the evaluation process is dependent on the recognition, reliability and assured quality of peer analysis (ad hoc referees), using criteria that have been debated and updated by the academic and scientific community. Another important aspect of this process is transparency in the publication of decisions, ractions and results in accordance with the basic requirements established by the Scientific and Technical Council of Higher Education (CTC-ES) (CAPES, 2014a).

The quadrennial evaluation results in a scale of grades varying from 01 to 07 awarded to the PGPs. A grade of 01 to 02 means that the program does not meet the minimum requirements. These programs will not be recognized or authorized and their master's degrees and/or doctorate degrees will be cancelled. These programs will not be allowed to open new classes until they have achieved a minimum grade of three.

A grade of three is awarded to programs with minimum (regular) quality in their quadrennial evaluations. Thus, 03 is the minimum grade required to maintain a PGP with CAPES approval. A grade of 04 means good performance, while a 05 is considered very good, having achieved a level of national excellence (MACCARI, 2008).

It should be highlighted that 05 is the highest possible grade for programs offering only a master's degree. Finally, a grade of 06 or 07 is awarded to programs whose performance is comparable to the finest international research centers (CAPES, 2015b).

2.1 Evaluation of applied social sciences

To facilitate evaluation, the 48 fields of knowledge are subdivided and aggregated for their affinity at two levels. The first level is called Colleges, and there are three of them: Colleg-

es of Life Science (encompassing the broad fields of Agrarian Sciences, Biological Sciences and Health Sciences); College of Exact, Technological and Multidisciplinary Sciences (with the broad fields of Exact and Earth Sciences, Engineering and Multidisciplinary Sciences); and the College of Humanities (with the fields of Human Sciences, Applied Social Sciences, Linguistics, Languages and Art) (CAPES, 2014b).

The present study focuses on the Applied Social Sciences in the College of Humanities. The purpose is to conduct a more in-depth investigation of how evaluations are conducted, mainly by analyzing the composition of the Qualis Periodical in each of the fields in question. This directly affects the evaluation of the intellectual production involved, which is the criterion used in the decision to award the grade for the CAPES evaluation (CAPES, 2014a; MACCARI; NISHIMURA, 2014).

Table 1 shows a summary of the number of PGPs in all the fields of Applied Social Sciences.

Table 1 – Numbers of PGPs per field.

| Name | Total Post-graduation Programs | | | | | | | | |
|--|--------------------------------|--------|-----|--------|----|-----|--------|-------|--------|
| | Total | | ME | | DO | MF | | ME/DO | |
| Management, Accounting and Tourism | 184 | 32.57% | 47 | 22.17% | 2 | 75 | 56.82% | 60 | 28.05% |
| Architecture and Urbanism | 60 | 10.62% | 20 | 9.43% | 0 | 14 | 10.61% | 26 | 11.76% |
| Applied Social Sciences I | 75 | 13.27% | 28 | 13.21% | 0 | 12 | 9.09% | 35 | 15.84% |
| Law | 97 | 17.17% | 59 | 27.83% | 0 | 4 | 3.03% | 34 | 15.38% |
| Economics | 68 | 12.04% | 22 | 10.38% | 1 | 18 | 13.64% | 27 | 12.67% |
| Urban and Regional Planning/Demography | 47 | 8.32% | 20 | 9.43% | 2 | 9 | 6.82% | 16 | 8.14% |
| Social Services | 34 | 6.02% | 16 | 7.55% | 0 | 0 | 0.00% | 18 | 8.14% |
| Total | 565 | | 212 | | 5 | 132 | | 216 | |

Source: based on CAPES (2016).

Key: ME – Academic Master DO – Doctorate
MF – Professional Master ME/DO – Master/Doctorate

The above table was based on a consultation of the CAPES Sucupira Platform in August 2016. It shows the distribution of Academic Master (ME), Doctorate (DO) and Professional Master (MF) programs, and programs offering a Master and Doctorate (ME/DO) simultaneously. When analyzing this table, we observed the magnitude of the Management, Accounting and Tourism field in the set of programs in the wider field of Applied Social Sciences. In this sense, the field represents 32.57% (184/565) of the total number of programs, as follows: 25% of the Academic Master's Degrees (sum of data from Column ME + ME/DO / Total ME + Total ME/DO = 107/428); 28.50% of the Doctorates (Sum of DO + ME/DO / Total DO + Total ME/DO = 62/221); and, over half the professional Master's Degrees in the wider field, with 56.68% (MF/Total MF = 75/132).

2.2 Evaluation of the scientific journals – Qualis Periodical System

The production (articles) in the scientific journals is evaluated by the CAPES and the classification is published in the Qualis Periodical System. This evaluation is conducted separately for each field of knowledge by a committee of (ad hoc) consultants, in accordance with the specific criteria for each field. The CAPES encourages each science to give priority to definitive publication in journals included in the Qualis Periodical system. The quality of journals is rated in strata, in descending order, as follows: A1 (highest quality), A2, B1, B2, B3, B4, B5 and C (lowest quality) (CAPES, 2015a; BEUREN; SOUZA, 2008).

The journals are an efficient way for the research community to view new discoveries. The growth in the number of journals aids the development of science, but this requires a classification and hierarchy of the Brazilian academic field in terms of the quality of what is published in these journals (BEUREN; SOUZA, 2008; LEITE; CODATO, 2013; OLIVEIRA et al., 2015).

According to Maccari and Nishimura (2014), each field has its own evaluation dynamic and should not be compared directly without considering other evaluation criteria. In this sense, to ensure a balanced evaluation system and to avoid distortions between fields, the CAPES created the Qualis Periodical system with checks and controls regarding the strata (A1, A2, B1, B2, etc.), and all fields are required to adapt to it. The number of journals classified as A1 cannot surpass 12% of the total. Up to 13% can be classified as A2. A maximum of 25% can be classified as B1. The following logic is applied: $A1 < A2$; $A1 + A2 < B1$; $(A1 + A2 + B1) < (B2 + B3 + B4 + B5)$.

It should be emphasized that it is necessary to respect the proportionality criterion set by the CTC-ES, with the number of A1 journals being lower than the number of A2, with the sum of A1 and A2 being limited to a maximum of 25% of all journals in a given field. The sum of journals classified as A1, A2 and B1 cannot account for more than 50% of all the journals in the same field (CAPES, 2013). It should be highlighted that this system was created so that all the fields would follow the same rules regarding the journals included in their strata to avoid distortions in the evaluation system.

3. METHOD

The study is qualitative in nature, and we sought to study the evaluation directives of the CAPES in relation to all the fields in the wider field of Applied Social Sciences. For this purpose, we analyzed the Qualis classification criteria for journals in Applied Social Sciences, comparing the different categorization criteria of each field, their differences and the impact on the composition of the Qualis Periodical system for these fields.

We used secondary data retrieved from the CAPES website, including data manuals, field documents (of the seven fields that make up the wider field of Applied Social Sciences), documents, ministerial bulletins and other sources. These materials constitute the bases that determine the criteria for all fields of science and will support the collection and analysis of data and information (CERVO; BERVIAN; SILVA, 2007).

The research efforts aimed to investigate how intellectual production is evaluated in the different fields and what criteria are given more importance. We then sought to identify the similarities and differences that result in discrepancies in the classification of journals and the quality of what is produced in each field.

4 RESULTS

When we observe the wide field of Applied Social Sciences, we expect each field to have criteria that differ somehow from the others due to their nature and specific characteristics. However, we should also expect criteria that do not differ very much as all the fields belong to the same wider field of knowledge, and we imagine that scientific evaluation should employ similar degrees of rigor for all. Another point that we highlight is that if the fields are all part of a wider field, it is because they have more similarities than differences.

Thus, each field in the wider field of Applied Social Sciences has its own criteria for classifying journals, taking into account the degree of maturity of each field and its understanding of the correct level of quality for each classification stratum for its journals.

For a scientific journal to be included in the CAPES **Webqualis** database (online base from which we can consult the Qualis Periodical system) or to move to a higher stratum, the scientific editors and editorial teams (editorial and scientific staff) follow international norms or editorial practices. These are known as intrinsic elements (quality) and extrinsic elements (form/presentation) for editorial management. One of the most important criteria used by the committees in each field is the impact factor.

For a journal to be included in the upper strata (A1 or A2) of the Qualis system, it must be indexed in international databases, such as the Scopus (Elsevier), Web of Science (Thomson Reuters) and SCIELO (FAPESP) and have short-term citations (SANDES-GUIMARÃES; VERASDE; DINIZ, 2013).

The selection criteria for all the databases are very similar (EBSCOhost, Redalyc, DOAJ, Gale Cengage Learning, Latindex, Proquest and Dialnet): scientific and editorial quality (evaluation of articles), editorial staff, original articles, production quality, journals published on schedule, institutional diversity of authors and standardized references.

According to Santos (2016, p. 23), the indexing sources (better known as the databases) can be classified as:

Commercial or Proprietary Indexing Sources: Commercial databases. Access is permitted by subscription for users from institutional libraries, with no indexing cost. These sources are EBSCOhost, Proquest, Web of Science (Thomson Reuters), Gale Cengage Learning and Scopus (Elsevier).

Public Indexing Sources: Open access bases for scientific journals: Redalyc, Directory of Open Access Journals (DOAJ), SciELO (Brazil), Latindex, Google Scholar, Spell (Anpad), base with focus on Management, Red Iberoamericana (REDIB), Dialnet, ErihPlus and PKP Index (the most recent).

Automatic or Autonomous Indexing Sources: Bases that use web crawlers that capture and copy information and digital content.

These bases are intended to facilitate the tracing and recovery of information with the help of search engines (such as Google), thus expanding the number of versions (EBRAHIM, 2014; EBRAHIM et al., 2014) of the same digital file.

The Impact Factor (IF) of the Journal Citation Reports (JCR) and the Scopus H-Index were incorporated by the fields of evaluation such as Management, Accounting and Tourism, Architecture, Applied Social Sciences I, Economics, Urban Planning and Social Services, as summarized in Table 2a and 2b.

Table 2a – Impact criteria for the fields of Applied Social Sciences

| Management | | Architecture | Applied Social Sciences I | Law |
|------------|--|--|---|---------------|
| A1 | JCR >1.4 (67%) or H-Scopus > 24 (75%) | Journals with an Impact Factor greater than or equal to 1.0. | Scientific journals indexed in the Web of Science and/or JCR databases; | 75% exogenous |
| A2 | 1,4 >= JCR > 0.7 (33%) or 24 >= H-Scopus > 9 (50%), the most favorable | Journals with a factor lower than 1.0 and higher than 0.5. | Scientific journals indexed in the Scopus and/or SciELO databases; | 75% exogenous |
| B1 | Scielo with FI > 0.01 and be from the field through the base criterion, or 0.7 >= JCR > 0 or 9 >= H-Scopus > 0, the most favorable | Journals with a factor lower than 0.5 and higher than or equal to 0.3. | Scientific journals indexed in at least one of the following databases: LATINDEX; REDALYC; DOAJ; CLACSO; CLASE. | 50% exogenous |
| B2 | Be in the Redalyc or published by [1]Publishers indicated by the field or FI-Scielo < 0.01 for journals classified as from the field in the Scielo base or FI-Scielo > 0.01, in the cases of journals from outside the field in the Scielo base. | Journals with a factor lower than 0.3. | Periodical in the DOAJ database. | 50% exogenous |

Source: Documents published by the field Committees (2016).

Table 2b – Continuation of Impact criteria for the fields of Applied Social Sciences

| | Economics | Urban Planning | Social Services |
|----|--|---|--|
| A1 | International journals with citation index 17.00-100.00; | Requirements: JCR and SJR and at least two more bases among SciELO, RedAlyc, DOAJ, Scopus, JSTOR, Muse or be on the CAPES Portal. | Available in indexers and databases such as ISI, SciELO or SCOPUS. |
| A2 | International journals with a citation index of 4.50-16.99 | Requirements: JCR or SJR and at least three more bases: SciELO, RedAlyc, DOAJ, Scopus, JSTOR, Muse, or be on the CAPES Portal. A1 must have two indexers, A2 may have only one. | Available in indexers and databases such as ISI, SciELO or SCOPUS. |
| B1 | International journals with a citation index of 1.34-4.49 | Requirements: at least one among JCR, SJR or the CAPES Portal and at least three databases: SciELO, RedAlyc, DOAJ, Scopus, JSTOR, Muse, or be on the CAPES Portal. | Available in indexers or databases such as ISI, SciELO or SCOPUS. |
| B2 | International journals with a citation index of 0.55-1.33 | Requirements: at least one among JCR, SJR and CAPES Portal and at least one base: SciELO, RedAlyc, DOAJ, Scopus, JSTOR, Muse, Portal CAPES or Latindex (now considered a base). | Included in more than one international database or indexer |

Source: documents published by the field Committees (2016).

With particular regard to the upper strata in Table 2a and Table 2b (A1, A2 and B1), Management, Architecture, Applied Social Sciences I, Economics and Urban Planning include scientific journals indexed in the Scopus, Web of Science (Thomson Reuters) and SCIELO (FAPESP) databases, in addition to Impact Factor (IF) indices of the Journal Citation Reports (JCR) and the Scopus (Elsevier) H-Index, to move to a higher stratum.

Concerning the field of Social Services, a periodical only needs to be indexed/listed in the SCIELO, Scopus and ISI databases. The criteria adopted for the Qualis in Economics and Architecture are far more rigorous between strata A1, A2, B1 and B2, with only the Impact Factor (IF) as the predominant criterion to move up the Qualis system.

For B1, between Applied Social Sciences I and Urban Planning, the requirements are more flexible, as the journals without an impact factor should be indexed in international databases for inclusion in this stratum. It is interesting that Urban Planning includes the CAPES Portal as a database for journals, unlike the other fields, which do not list it as a requirement for the Qualis system.

A general comparison of the fields shows that only Law uses the exogenous percentage as a requirement for the evaluation of scientific journals in the Qualis system. This has a negative impact on the work of editors and editorial staff, as without well-defined criteria, they cannot outline strategies for improving their position in the Qualis ranking system.

According to Sandes-Guimarães, Verasde and Diniz (2013), the CAPES Scientific and Technical Council (CTC-ES) restricted the percentage of journals eligible for inclusion in the upper strata. This was due to the proliferation of journals in the fields. Therefore, the adoption of the impact factor emerged as a deciding criterion for the Qualis system. By complying with this directive, the council for Management eliminated some criteria from the previous three-year period (2010-2012) and added new criteria/requirements (such as the impact factor) in this quadrennial (2013-2016) for strata A1, A2 and B1.

With the impact factor as a criterion for the upper strata, several journals were relegated in the Qualis/CAPES Management ranking. The scientific editors and the institutions that managed the journals considered other alternatives and different ways to remain in the upper strata. However, the closest stratum was the Qualis B2. A further difficulty for editors was that the only more practical way was for their journals to be indexed in the Mexican Redalyc and the Brazilian SCIELO bases. However, the Redalyc and SCIELO were overwhelmed with submissions from Brazilian editorial teams and their requests could not be addressed in time by the understaffed technical staff of these databases.

Yet another frustration for editors was that the third item listed as a requirement was that the periodical had to be published by an international publishers stipulated by the field. It should be remembered that institutions, especially public ones, do not have sufficient resources to outsource the editorial management of journals, as costs are high (DINIZ, 2016).

From this context, it was clear that the Management journals were not prepared for the new criteria. Why did this happen? Unlike the other fields, Management journals were not included in international databases and were not listed in bases that calculate the Impact Factor (IF).

This scenario was made clear with the publishing of the Impact Factor list of the Web of Science (Thomson Reuters) for Management journals, as shown in Table 3.

Table 3 – Impact factor of Brazilian management journals in the Web of Science

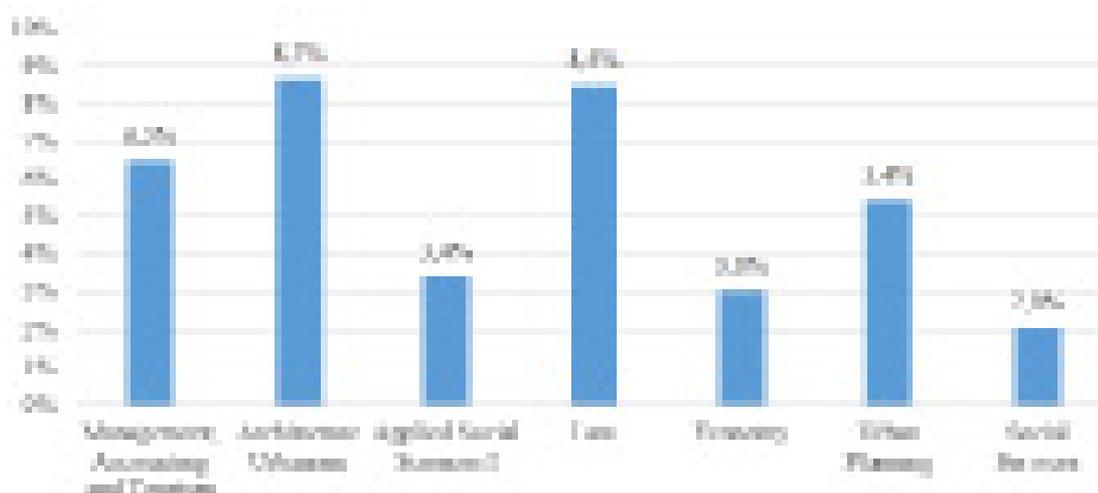
| Annual Journal Citation Report 2016 Rank | Full Journal Title | Total Cites | Journal Impact Factor | Eigenfactor Score |
|--|---|-------------|-----------------------|-------------------|
| 247 | RAE-Revista de Administração de Empresas | 224 | 0.311 | 0.000150 |
| 259 | RBGN-Revista Brasileira de Gestão de Negócios | 9 | 0.047 | 0.000030 |
| 260 | Custos e Agronegócio online | 30 | 0.028 | 0.000020 |

Source: JCR (2016).

Rodrigo Assunção Rosada, a doctoral student in Management at the Getúlio Vargas Foundation (FGV/EAESP), conducted a survey to identify the journals in Management, consulting the following databases: Google Scholar, SCIELO (FAPESP), CAPES Journals and the library base Spell (ANPAD). In this study, he identified at least 220 scientific journals with a focus on Management. This information was posted on the 'SCI&ORG – Ciência e Organizações' blog. Of these 220 journals in Management, Accounting and Tourism, only three Brazilian journals were included on the list of the Journal Citation Reports (JCR) managed by the Web of Science (Thomson Reuters). The highlight was the journal Custos e Agronegócio Online, registering two impact factors: Scimago Journal Rank (SJR), published by Scopus and Journal Citation Reports® (ISI/JCR), published by the Web of Science/Thomson Reuters. This journal is published by the Federal Rural University of Pernambuco and is classified as B2 in Management. In Urban and Regional Planning/Demography, the Qualis stratum is A2.

Another interesting point to analyze is the number of A1 journals (considered as the highest quality by Qualis) in the fields compared with the total number of journals in their respective fields, as shown in Figure 1. This analysis shows the compliance of all the fields to the checks stipulated by the CTC (maximum of 12% of all journals may be considered A1).

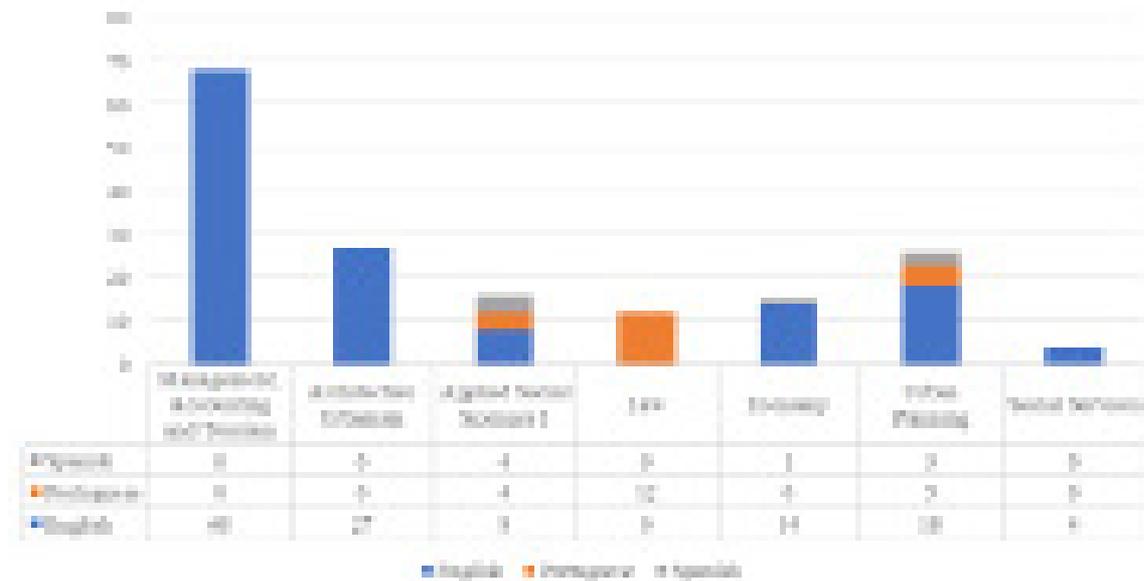
Figure 1 – Percentage of A1 journals



Source: Prepared by the authors

We also looked at the language in which the A1 journals are published. All the journals on Management, Accounting and Tourism, Architecture and Social Services are published in English, whereas all the A1 journals on Law are in Portuguese. The journals on Applied Social Sciences I, Economics and Urban Planning are also published in Spanish. These data are summarized in Figure 2.

Figure 2 – Languages of A1 journals per field



Source: Prepared by the authors

We also analyzed the internationalization of journals. Although the A1 journals of Applied Social Sciences are published in only three languages, we found a wide variety regarding the country of origin of their editorial staff, as shown in Table 4. This origin was confirmed when we analyzed the country of origin of the editors in chief of all the A1 journals in the wider field of Applied Social Sciences.

Table 4 – Countries of origin of the editors of A1 journals

| Countries | Management, Accounting and Tourism | Architecture Urbanism | Applied Social Sciences I | Law | Economics | Urban Planning | Social Services | Total |
|--------------|------------------------------------|-----------------------|---------------------------|-----|-----------|----------------|-----------------|-------|
| Germany | 2 | 1 | | | | 1 | | 4 |
| Saudi Arabia | | 1 | | | | | | 1 |
| Australia | 2 | | | | | 1 | | 3 |
| Austria | | 1 | | | | | | 1 |
| Brazil | | | 4 | 12 | | 5 | | 21 |
| Canada | 6 | 1 | 1 | | | 1 | 4 | 13 |
| Chile | | | | | | 3 | | 3 |

| | | | | | | | | |
|----------------|----|----|----|----|----|----|---|-----|
| China | 1 | 1 | | | | 1 | | 3 |
| Denmark | 3 | | | | | | | 3 |
| Spain | | | 4 | | 1 | | | 5 |
| United States | 22 | 12 | 3 | | 11 | 8 | | 56 |
| France | 2 | 1 | 2 | | | | | 5 |
| Netherlands | 3 | | | | | | | 3 |
| Hong Kong | | 1 | | | | 1 | | 2 |
| Hungary | 1 | 1 | | | | | | 2 |
| Israel | 1 | | | | | | | 1 |
| Italy | | 2 | | | | | | 2 |
| Japan | | | | | 1 | | | 1 |
| Kuwait | | 1 | | | | | | 1 |
| Mexico | | | 1 | | | | | 1 |
| United Kingdom | 21 | 2 | 1 | | 2 | 5 | | 31 |
| Sweden | 1 | 2 | | | | | | 3 |
| Switzerland | 1 | | | | | | | 1 |
| Taiwan | 2 | | | | | | | 2 |
| Total journals | 68 | 27 | 16 | 12 | 15 | 26 | 4 | 168 |

Source: prepared by the authors (2016).

Continuing to focus on Management, Accounting and Tourism in comparison with the other fields, this is the one with the most A1 journals of all the Applied Social Sciences (68 journals). They are all published in English and show little diversity in terms of country of origin, with 43 of the 68 journals (63%) from the United States and United Kingdom.

Architecture and urbanism is second place in the number of A1 journals, with 27, and is similar to Management in that all the journals are published in English and are largely concentrated in North America. Of the 27 journals, 12 (44.4%) are of this origin.

Applied Social Sciences I has more distinct characteristics in relation to Management, with 16 journals, 8 of which are published in English in different countries, 4 in Spanish and 4 in Portuguese in Brazil.

Law is the most divergent field, as all 12 of its journals are published in Portuguese and in Brazil. This represents the specific nature of the field. Publication in Brazil in the native language makes sense because these are studies of the specific norms and laws of the country.

Most of the journals on Economics are published in English. Eleven are published in the United States, two in the United Kingdom and one in Japan. There is also one journal in Spanish.

As in most of the fields, the A1 journals on Urban Planning are also published in English, 18 out of 26 (69%). These are mainly from the United States and United Kingdom, with 8 and 5 journals, respectively. Five are published in Portuguese in Brazil and three in Spanish in Chile.

Social Services is the last field under analysis and also the field with the fewest A1 journals, 4 in all. They are all Canadian and published in English.

Returning to Management, Accounting and Tourism, the main focus of analysis, we not-

ed from the data that in this field the emphasis is on international journals published in English, with no Brazilian journals. This could mean that, in combination with the Qualis criteria for the field, the Brazilian journals have yet to achieve an impact factor or that their impact factors are insufficient to be considered first class. It could also mean that the Management criteria are not in keeping with the status of Brazilian journals, or that the Brazilian field of Management, Accounting and Tourism is somewhat detached from the field in international terms due to linguistic differences between English and Portuguese.

In comparison with the other fields of Applied Social Sciences, Management is the only one, other than Architecture and Urbanism (we can disregard Social Services due to the low number of journals) that has no A1 journals published in any language other than English. This shows that there is room for Brazilian journals in the A1 stratum in this and the other fields.

We also listed the distribution of Brazilian journals in the A2 stratum, as well as the A1 in the Qualis via the Sucupira Platform. The distribution and total number of journals for the fields in question are summarized in Table 5.

Table 3 – Impact factor of Brazilian management journals in the Web of Science

| | Classification | | | |
|---------------------------|----------------------|----|--------------------------------|----------|
| | (Number of Journals) | | | |
| Fields of Evaluation | A1 | A2 | Total Journals (upper stratum) | 0.000150 |
| Management | -- | 11 | 11 | 0.000030 |
| Urban Planning | 5 | 25 | 30 | 0.000020 |
| Architecture | -- | 29 | 29 | |
| Applied Social Sciences I | 3 | 18 | 21 | |
| Law[1] | 12 | 14 | 26 | |
| Economics | -- | 1 | 1 | |
| Social Services | 2 | 13 | 15 | |

Source: CAPES (2016b).

We noted that there is a high concentration of Brazilian scientific journals in the upper strata for the field of Urban Planning, with 30 journals. This is followed by 29 in Architecture and finally Law, with 26 journals concentrated in the upper strata. Concerning the A1 stratum, as shown in Figure 2, we noted an absence of Brazilian journals in the fields of Management, Architecture and Economics. There are two reasons for this: a) the Qualis system for these fields allows journals to be registered or classified in different fields in the strata, thus removing the space that could be allocated for the periodical in that field; and b) there is no policy for incentives or flexibility (alternative indexations) for low impact Brazilian journals, and in practice greater value is placed on foreign journals. Consequently, the best findings in scientific research are published in foreign journals or in 'high-ranking Brazilian journals'.

5 FINAL CONSIDERATIONS

This study sought to gauge the influence of the composition of the Qualis Periodical system for the wide field of Applied Social Sciences on the Qualis Journals in the field of Management. To this end, we analyzed the documents, manuals and CAPES guides, articles by other authors on the subject and other works to determine the proposals and classification criteria for each field.

We found that the criteria established for the Qualis in Management are considerably more demanding than in the other Applied Social Sciences. High impact factors are required for Management, whereas for the others only indexers in some databases are necessary.

This does not necessarily mean that the criteria set for Management are too demanding. However, it does mean that they are not in keeping with the reality of Brazilian scientific production in Management. There are also several possible reasons for this phenomenon. We might infer that the demands for a Qualis A1 classification in Management are unnecessary. There may be a lack of maturity in the other fields in terms of their post-graduate programs and Qualis system. It could be the lack of an equal evaluation system for the wider field of Applied Social Sciences or that the specific characteristics of each field lead to differences.

Another factor is the predominance of journals published in English, especially those from the United States and United Kingdom. These publications are considered elite and their content is of higher quality internationally and with regard to Brazilian science. The lack of Brazilian journals in Management is a reflection of the Qualis being allowed to classify journals in different strata and the lack of incentive for journals with low impact factors.

Regarding the international indexers SciELO, Web of Science (WOS) and Scopus, prior to submission we recommend that journal editors check whether the journal has been cited in other journals. They should also divulge and monitor citations from articles. These databases mainly seek original quality articles, articles in English, high-impact citations, visibility (indexing helps) and an international readership. If the journal does not meet these expectations, we recommend against submission because when a periodical is not approved, it will be blocked (SCOPUS and WOS) from making further submissions. There is a logical explanation for this, as a journal's citation index is calculated every two years.

The evaluated fields could review the Qualis criteria or enable actions to improve the quality and position of the journals in the Webqualis/CAPES ranking.

With the present study, we do not see any way of determining what must be done, nor do we affirm the existence or non-existence of problems in relation to the Qualis periodical system criteria. The present study is intended to initiate discussions on the theme.

We hope we have contributed to beginning a more detailed discussion on some gaps and diverging criteria that we identified and which deserve further research in future studies.

REFERENCES

BEUREN, I. M.; SOUZA, J. C. de. **Em busca de um delineamento de proposta para classificação dos periódicos internacionais de contabilidade para o Qualis CAPES.** Revista Contabilidade & Finanças, v. 19, n. 46, p. 44-58, 2008.

CAPES. **Administração, Ciências Contábeis e Turismo**, 58, p. 1-40, 2013.

_____. **Sobre a Avaliação, 2014a.** Disponível em: <<http://www.capes.gov.br/avaliacao/sobre-a-avaliacao>>.

_____. **Sobre as Áreas de Avaliação, 2014b.** Disponível em: <<http://www.capes.gov.br/avaliacao/sobre-as-areas-de-avaliacao>>.

_____. **Qualis, 2015a.** Disponível em: <<http://www.capes.gov.br/acessoainformacao/perguntas-frequentes/avaliacao-da-pos-graduacao/7422-qualis>>.

_____. **Sobre Avaliação de Cursos, 2015b.** Disponível em: <<http://www.capes.gov.br/acessoainformacao/perguntas-frequentes/avaliacao-da-pos-graduacao/7421-sobre-avaliacao-de-cursos>>.

_____. **Classificação da Produção Intelectual, 2016a.**

_____. **Plataforma Sucupira, Sept. 2016b.** Disponível em: <<https://sucupira.capes.gov.br/sucupira/public/consultas/coleta/veiculoPublicacaoQualis/listaConsultaGeralPeriodicos.jsf>>.

CERVO, A. L.; BERVIAN, P. A.; SILVA, R. **Metodologia científica.** 6. ed. São Paulo: Pearson Prentice Hall, 2007.

COSTA, A. L. F.; YAMAMOTO, O. H. **Publicação e avaliação de periódicos científicos: paradoxos da avaliação QUALIS de Psicologia.** Psicologia em Estudo, v. 13, n. 1, p. 13-24, 2008.

DINIZ, E. Acesso aberto: um tema a ser mais bem explorado. Sept. 2016.

EBRAHIM, N. A. **How to promote your article.** University of Malaya Research Bulletin, v. 1, n. 1, p. 3, 2014.

EBRAHIM, N. A. et al. **Visibility and citation impact.** International Education Studies, v. 7, n. 4, p. 120-125, 2014.

HUTZ, C. S. et al. **Perfil, avaliação e metas de produção intelectual dos programas de pós-graduação em Psicologia.** Psicologia: Reflexão e Crítica, v. 23, p. 25-34, 2010.

JCR. 2016. **Journals in the 2016 Release of Journal Citation Reports™.** Disponível em: <<http://scientific.thomsonreuters.com/imgblast/JCRFullCovlist-2016.pdf>>.

LEITE, F.; CODATO, A. **Autonomização e institucionalização da ciência política brasileira : o papel do sistema Qualis-Capes.** Agenda Política, v. 1, n. 1, p. 1-21, 2013.

LUCENA, A. F. de; TIBÚCIO, R. V. **QUALIS Periódicos: visão do acadêmico na graduação médica.** Revista Associação Médica Brasileira, v. 55, n. 3, p. 229-250, 2009.

MACCARI, E. A. **Contribuições à gestão dos programas de pós-graduação stricto sensu em Administração no Brasil com base nos sistemas de avaliação norte-americano e brasileiro.** Universidade de São Paulo, 2008.

MACCARI, E. A.; NISHIMURA, A. T. **Povoamento dos estratos conceitos 6 e 7 no Sistema de Avaliação da CAPES pela área de Administração, Ciências Contábeis e Turismo nas avaliações trienais 2010 e 2013.** Revista Eletrônica de Administração, v. 20, n. 3, p. 601-624, 2014.

MARCHLEWSKI, C. P.; SILVA, P. M. da; SORIANO, J. B. **A influência do sistema de avaliação Qualis**

na produção de conhecimento científico: algumas reflexões sobre a Educação Física. Motriz: Revista de Educação Física, v. 17, n. 1, p. 104-116, 2011.

MELLO, C. M. de; CRUBELLATE, J. M.; ROSSONI, J. **Dinâmica de relacionamento e prováveis respostas estratégicas de programas brasileiros de pós-graduação em Administração à avaliação da Capes: proposições institucionais a partir da análise de redes de co-autorias.** Revista de Administração Contemporânea, v. 14, n. 3, p. 434-357, 2010.

OLIVEIRA, A. B. et al. **Comparação entre o Qualis/Capes e os índices H e G: o caso do Portal de Periódicos UFSC.** Informação & Informação, v. 20, n. 1, p. 70-91, 2015.

SANDES-GUIMARÃES, L. V.; DINIZ, E. H. **Impacto e meia-vida de periódicos brasileiros da área de Administração.** In: ENCONTRO DE ENSINO E PESQUISA EM ADMINISTRAÇÃO E CONTABILIDADE, 4., 2013. Brasília. Anais... Brasília, 2013.

SANTOS, G. C. **Onde indexar seu periódico...** June, 2016.