

**Highlights - Destaques**

Highlights are three to five (three to four for Cell Press articles) bullet points that help increase the discoverability of your article via search engines. These bullet points should capture the novel results of your research as well as new methods that were used during the study (if any). Think of them as the "elevator pitch" of your article. Please include terms that you know your readers will be looking for online. Don't try to capture all ideas, concepts or conclusions as highlights are meant to be short: 85 characters or fewer, including spaces.

Highlights offer your paper a considerable advantage in the online world, as they ensure that search engines pick up your article and match it to the right audience. (Nowadays, machines read your work just as often as humans do!). Highlights have been proven to widen the reach of your work and help to ensure that your article is brought to the attention of interested colleagues, both inside and outside your usual research community. Apart from a wider distribution of your research, we hope that this will also lead to new collaborations and help accelerate the pace of science.

## The small print

* Not part of editorial consideration and aren't required until the final files stage
* Only required for full research articles
* Must be provided as a Word document— select "Highlights" from the drop-down list when uploading files
* Each Highlight can be no more than 85 characters, including spaces
* No jargon, acronyms, or abbreviations: aim for a general audience and use keywords
* Consider the reader - Highlights are the first thing they'll see